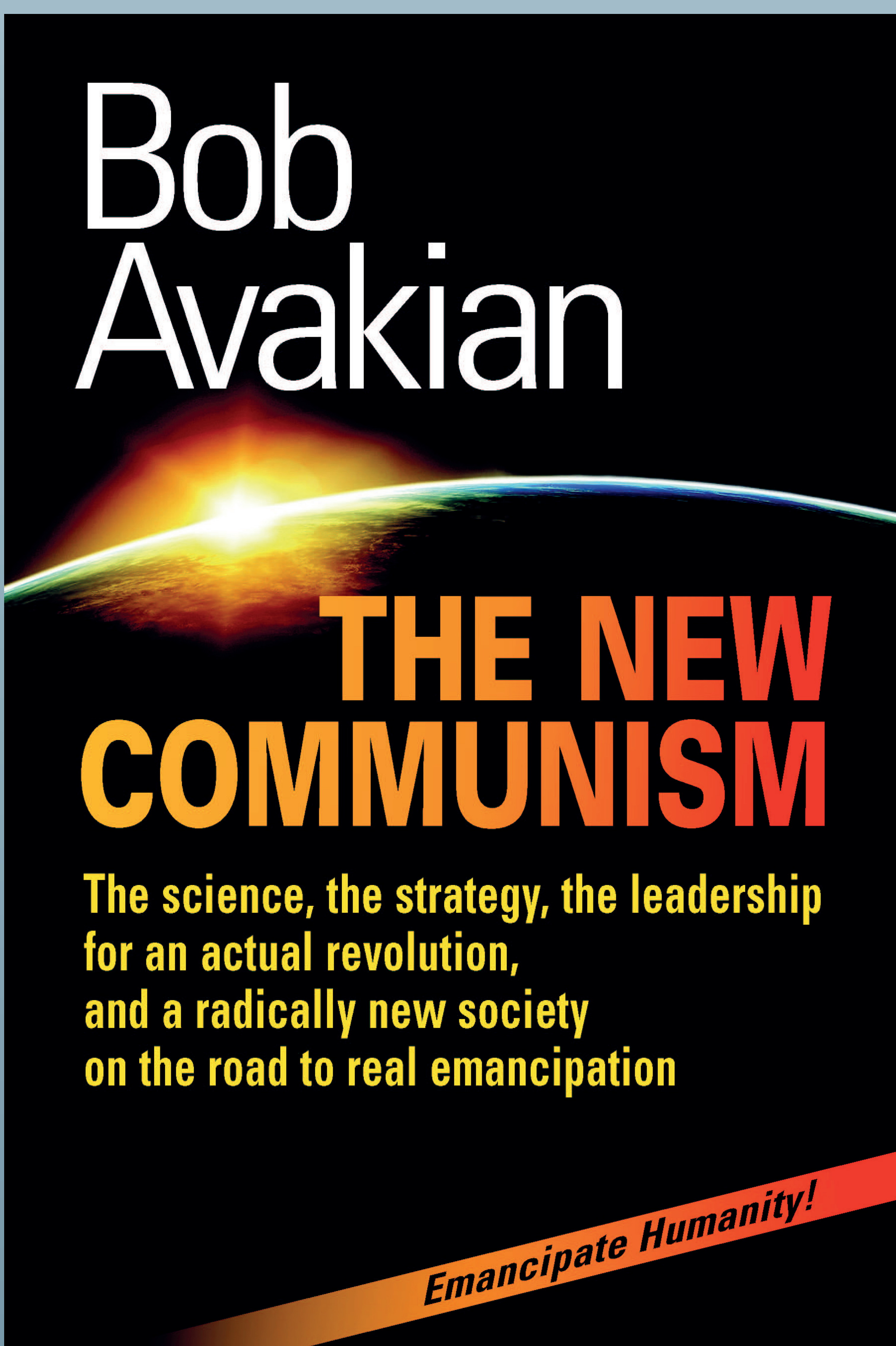


From Insight Press, the publisher of *The New Communism*:

# 5 Things You Can Do

To Spread BA's *THE NEW COMMUNISM* Everywhere

*The New Communism* has the potential to change the way millions of people think about the possibility of a revolution to actually emancipate humanity. But that will **only** happen if people know about the book, get it and read it. Here are 5 critical things that everyone can do to help make that happen.



**1. Buy the book.** Get everyone you know to buy it (from Revolution Books or on-line at Amazon or Barnes & Noble). Get your book group to buy and read it. And encourage everyone to buy a second copy for a prisoner (see offer from Insight Press).

**2. Spread awareness about the book.** Get out palm cards at events, in neighborhoods, on campuses, on bus seats and in laundromats. Make a special effort to reach out to immigrant communities. On social media, spread the hashtag – **#TheNewCommunism** – everywhere.

**3. Write a review of the book on Amazon.** More reviews will give the book more prominence on Amazon's website, and therefore attract more buyers. All you need to write a review is to have an Amazon account.

**4. Get the book into local bookstores and libraries.** People can't read it if they can't buy it or borrow it. Take rack cards to bookstores and libraries – these taller cards have all the info needed to order the book. In addition, if patrons request the book, that can also make a difference.

**5. Write us what you are learning – [info@insight-press.com](mailto:info@insight-press.com).** Where are you spreading word about the book? What responses are you getting? Who's buying it and why? And what are people saying about it? (All this information will demonstrate the importance of *The New Communism* to people in the book industry and can energize them to popularize and distribute the book more widely.) Also, tell us about important avenues (community newspapers, blogs, zines, news sites) where ads and articles about *The New Communism* could be placed to reach important sections of society – students, artists, progressive intellectuals, immigrant communities, demoralized Bernie supporters, etc. Insight Press will also get back to you with any ideas we have that might help you spread *The New Communism* everywhere.

 **Insight Press**

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